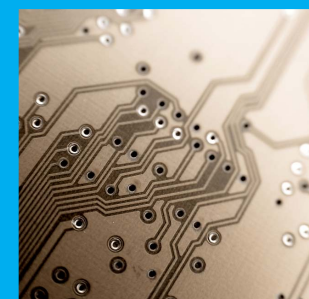




**Finger Lakes Advanced  
Manufacturers' Enterprise**  
Building Minds that Make It



## Advanced Manufacturing Suppliers Fact Sheet

### What is FAME?

#### ***Opportunities to position your company***

FAME offers advanced manufacturing suppliers and vendors a prime opportunity to conduct targeted marketing and outreach to regional companies. Advanced manufacturers understand the value of FAME and its investments in workforce training and education initiatives.



### Who joins FAME?

#### ***Exposure to the right customers***

FAME is a membership organization that is dedicated exclusively to serving the advanced manufacturing sector. Our public/private members and regional stakeholders include:

- Advanced Manufacturing Companies
- Regional Educators
- Economic Development Leaders
- Workforce Planners and Leaders
- Job Seekers
- Students
- Regional stakeholders who support our mission in building a strong, educated and adaptable workforce



### How are we different?

#### ***Workforce development is our game***

Unlike other manufacturing organizations and associations, FAME's unique focus is workforce development. Our innovative workforce initiatives build the workforce talent that our industry needs to thrive in a globally competitive marketplace. Our commitment to the region's advanced manufacturing companies is to build world-class workforce talent that has the skills, inspiration and motivation to advance the industry.



### What's in it for you?

#### ***A competitive advantage***

As a valued member of FAME, access important updates on workforce initiatives, network with advanced manufacturing leaders, and find the right environment to pitch your products and services. Invest today in our flexible membership packages and join the hundreds of regional leaders who are *building minds that make it*.



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**KEY BENEFITS**

- ▶ Exposure to Prospects & Channel Decision Makers
- ▶ Advanced Manufacturing Knowledge
- ▶ Promote your Company
- ▶ Business-to-Business Networking
- ▶ Exposure to Special Events
- ▶ Brand Promotional Opportunities
- ▶ Partnerships with Business & Industry



**What are our key initiatives?**

***Building and keeping talent***

FAME focuses on finding solutions to the issues that matter most in advanced manufacturing.

**1) Hiring & Training Issues:**

We improve collaboration with workforce educators and help advanced manufacturing companies recruit, hire and train skilled workers.

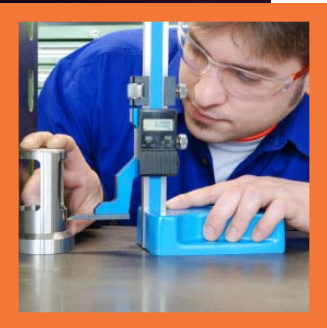
**2) Pipeline Issues:**

We build a pipeline of skilled qualified advanced manufacturing candidates by engaging K-12 youth in pursuing manufacturing careers.

**3) Manufacturing Perception Issues:**

We raise awareness about the importance and attractiveness of, and opportunities in, advanced manufacturing.

For more information on how we serve advanced manufacturing companies, or to join FAME, go to [www.NYFAME.org](http://www.NYFAME.org)



In Collaboration with

